



Announcement No. 22, s. 2021

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 12<sup>th</sup> National Electrification Awareness Month (NEAM) Celebration**

Pursuant to Presidential Proclamation No. 1743, s. 2009, the National Electrification Administration (NEA) will lead the annual **National Electrification Awareness Month (NEAM)** celebration with the theme, “*NEA-ECs: Arise as One, Championing National Development and Building Sustainable Communities through Rural Electrification*” in August. The event will coincide with the celebration of NEA’s 52<sup>nd</sup> Anniversary.

In observance of these occasions, NEA will be holding simple activities that will help communicate the significant milestones of NEA and achievement of the Rural Electrification Program.

To promote public awareness in the observance of the event, all government agencies are encouraged to undertake the following activities:

- Hanging of the 12<sup>th</sup> NEAM official banner in conspicuous areas within the office premises. This is downloadable from the NEA Website at [www.nea.gov.ph](http://www.nea.gov.ph)); and,
- Subscribe to NEA’s YouTube Account, **National Electrification Administration**. This will help NEA reach more people and inform them of the state of the country’s electrification program.

For more information, agencies may coordinate with NEA’s Corporate Communications and Social Marketing Office (CCSMO) at Telephone Numbers 8929-2237 and 8929-1909 local 153.

**ALICIA dela ROSA-BALA**  
Chairperson

**2 August 2021**

Bawat Kawani, Lingkod Bayani